



Accepting Credit Cards

Your Competitive Advantage

There has never been a better time to accept credit cards. Competition is fierce and every business is looking for ways to cut operating costs and improve efficiency. That is why many businesses are turning to credit cards – they reduce the time and paperwork involved in deposits, collections, reconciliation and reporting. By accepting credit cards, you can better serve your customers and you simplify your business, too.

Elavon, endorsed payment processor of FMFCU, invites you to take advantage of the special discounted rates available to you as a member. We will help you build an electronic processing program specifically designed to fit the needs of your business no matter what the size.

5 Smart Business Reasons to Accept Credit Cards

1. Increase Sales

Customers spend incrementally more per ticket and more readily on big-ticket items with credit cards

2. Receive Payments Faster

You receive your funds in as little as 48 hours instead of invoicing and waiting for payment.

3. Reduce Delinquent Payments

Eliminate delinquent and past due payments when you accept payment at the time service is provided.

4. Minimize Fraud

Lower the risk of theft and pilferage when you have less cash on hand.

5. Optimize Customer Service

Provide a larger choice of payment options for your customers.

Why Elavon?

The #1 Rated Network For Speed and Availability

- ◆ Our proprietary, fully-redundant transaction processing network is rated by MasterCard as the fastest and most reliable in the industry

Innovative Products and Services

- ◆ Process all card types
- ◆ Wide range of terminals
- ◆ Online reporting
- ◆ Electronic Check Service - minimize risk, reduce costs and speed access to funds when you convert paper checks into electronic transactions
- ◆ Electronic Gift Cards - expand your market, increase revenue, and build customer loyalty – all with electronic efficiency

End-to-end ownership

- ◆ Elavon is 100% responsible for front-end authorizations, back-end settlement, and all customer support functions. You have one source for all of your payment processing needs.

Unparalleled Customer Service

- ◆ 24/7 customer support
- ◆ Online service available via www.MerchantConnect.com

To get started or to learn more about our products and services, call 800-546-1831. Be sure to mention promotion code 89999 to receive your member pricing.



Pre-Application



Yes! Tell me more about the new Elavon card acceptance program.

Please fill out this form and fax to **800-799-3984** and a sales representative will contact you to review the program and provide a cost analysis.

Or if you'd prefer, you can email your business and contact information to **merchantinquiry@elavon.com**.

About Your Business:

Merchant Legal Name: _____

Merchant DBA Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____

Association Name: _____

Date Business Started: _____ Annual Sales Volume: _____

Annual Visa/MC Volume: _____ Average Transaction Amount: _____

Contact Person: _____ Phone #: _____

Title: _____ Fax #: _____

Email Address: _____ Web Site Address: _____

Additional Information: _____
